



DeepStream
Technologies

DeepStream Technologies appoints Glen Allmendinger as non-executive director

-Appointment will boost DeepStream's ongoing global expansion strategy-

DeepStream Technologies, the intelligent sensing and control company, today announced the appointment of Glen Allmendinger as non-executive director. Allmendinger's role will be to support the board at DeepStream as it continues to develop and expand its business worldwide, with particular focus on the United States.

Allmendinger is the founder and president of Harbor Research, a global management consulting firm. World renowned as an industry thought leader and contributor to the Harvard Business Review, he is a pioneer of the concept of the 'Pervasive Internet', the idea that the next wave of computing will depend upon networked devices and machine-to-machine communication. He is also an originator of growth and smart service strategies for large tier one manufacturers in the Building and Industrial Automation and Telecommunications market sectors.

He received his BA from New York University, and completed his graduate studies at M.I.T Center for Advanced Media Studies (forerunner of the Media Lab). He is a member of IEEE, SME, ISA, and the ASME, and has worked closely

with several industry trade associations. He was a key participant in the planning and development of the National Center for Manufacturing Sciences, has worked extensively with the SEMATECH consortia, and has consulted to the National Research Council on technology and competitiveness.

Mark Crosier, CEO of DeepStream Technologies, said: “We see the appointment of Glen as key to the ongoing development and expansion of DeepStream into new markets, providing valuable knowledge, contacts and direction. As we continue to attract interest from global companies in pioneering the development of system and equipment awareness applications for our three dimensional shaped circuits, his vision and experience will be pivotal and we welcome him to the team.”

Glen Allmendinger said: “DeepStream’s 3D embedded modules literally and physically incorporate digital sensing and the Internet into equipment and systems, making something like a “smart building” much easier to contemplate than ever before. The building itself is literally on the Internet and the Internet is in the fabric of the building. DeepStream ‘shaped circuit’ innovations allow everyday objects such as electric meters, washing machine and , medical equipment to communicate with, and control, other objects over the Internet, providing a more universal alternative to existing techniques for connecting ordinary devices to networks for monitoring and remote management.”

Allmendinger continues, “We have entered a new world of digital sensing, pervasive connectivity and remote services. Virtually all electronic and

electro-mechanical products now contain a wealth of information about their status, usage, and performance. This information can offer extraordinary business advantage to the companies that manufacture and service those products, especially in terms of those companies' relationship to their customers. DeepStream has set the stage for the explosive growth of a new generation of sensing and smart services technology and I couldn't be more excited to be a part of this revolution and work with the DeepStream leadership team to help them realize their vision."

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For further information:

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About DeepStream Technologies

DeepStream Technologies, the intelligent sensing & control Company, designs and manufactures system level component solutions, using a proprietary 3-Dimensional shaped circuit technology, for Tier 1 global equipment manufacturers (OEM's). Launched in 2004 and voted the Start-up of the year at Elektra 06, the European Electronics Industry Awards, DeepStream's embedded intelligent components enable the creation of next generation products with embedded energy management, efficiency control and enhanced functionality for the energy, building automation, industrial control and appliance markets.

Mark Crosier, DeepStream's CEO, is a WEF Technology Pioneer and in June 2007 won the Ernst & Young north region Science & Technology Entrepreneur of the Year award.

Headquartered in Bangor, North Wales, DeepStream has research, development and high volume manufacturing facilities at the same location. The company has secured both private and public funding from organisations including Doughty Hanson Technology Ventures, 3i, HSBC and the Welsh Assembly Government.
(www.deepstream.com)

About Harbor Research Inc.

Harbor Research Inc. has more than twenty years of experience providing strategic consulting and research services to high technology clients. Harbor's strategy and business development work is organized around emergent and disruptive opportunities, with a unique focus on the impact of the Pervasive Internet—the use of the Internet to accomplish global device networking that will revolutionize business by unleashing entirely new modes of system optimization, customer relationships, and service delivery. Harbor Research's clients are global leaders in communications, computing, control, and content.

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